

Wasatch Fly Tying & Fly Fishing Expo 2023

VENDOR/EXHIBITOR APPLICATION

Revised Dec. 12, 2022



The Wasatch Fly Tying and Fly Fishing Expo Committee would like to thank you for considering our show and thank you for your patience. The Expo is scheduled for (Friday and Saturday, April 14-15, 2023) with several activities including booth setup, Fundraising Dinner, and on the water classes to be held on April 13th.

A Utah Trout Unlimited Chapters and Federation of Fly Fishers Hosted Event

When: Vendor Set Up– April 13-7am-5:30pm
Expo Dates – April 14-15, 2023
Friday 10:00am –7:00pm
Saturday 9:00am –5:00pm
Fundraiser Dinner, Silent and Live Auction: Thursday April 13- 6:00 pm-9:30pm

Where: Mountain America Exposition Center
Exhibit Hall 3
9575 South State Street
Sandy, UT 84070

Setup Times:
Thursday, April 13 from 7:00 am – 5:00 pm

Breakdown Times:
Saturday, April 15th from 5:30pm-10:00pm

Booth Rates : May go up after Jan 13, 2023 so Book now!

- 5' x 10' booth space = \$175 cash + \$300 in retail product/service donation
- 10' x 10' booth space = \$300 cash + \$600 in retail product/service donation
- 20' x 10' booth space = \$550 cash + \$900 in retail product/service donation
- 30' x 10' booth space= \$850 cash + \$1200 in retail product/service donation
- Corporate sponsors will receive a 10' x 10' booth or larger dependent on level of sponsorship. If you are interested in becoming a corporate sponsor, please contact Justin Grover for info at stoneflyut@gmail.com and refer to Corporate Sponsorship Levels below.
- Product/Service Donation can include teaching a class or two in our reserved classrooms. Class topics need to be approved by the Expo Committee.

Vendor Booths Include:

- Booth space per booth reserved on the registration site.
- All booths are set with a 8' high back drape and 3' high side drape (blue)
- 1 skirted table (6 or 4 feet long depending on Booth size)
- Chairs

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- Identification Booth Sign
- Website link on www.wasatchexpo.com
- All aisle carpet will be blue

Vendor Booths Do Not Include the Following:

- Carpet
- Internet connection
- Electrical
- Audio / Video supplies

Additional Services:

- If you need electrical outlets, additional chairs and tables, or carpeting for your booth space, please contact our event planner for ordering and pricing information.
- You can also request an Exhibitor Service Kit by contacting our event planner below.
- JP Display | Susan Olsen | 801-870-8224 | susan@jdisplay.com

Internet Services:

- For internet services, please contact the South Towne Expo Facility Services team for pricing and ordering information
- South Towne Expo Facility Services | 385-468-2281

Booth Payments & Assignments:

All booth payments must be paid in full in order to reserve a booth space. Booths will not be reserved for vendors without payment. Booth reservations are first-come, first-served basis, based on availability. Booth placement for each vendor will be assigned by the Expo planning committee's discretion. Corner and "prime" booth spots will be reserved for corporate sponsors (see page 3) and will be assigned by the Expo planning committee. The earlier you reserve your booth, the better booth assignment you will receive. Booth assignments will be sent to all vendors at least 30 days prior to the Expo along with additional vendor information. The Expo planning committee reserves the right to turn down any vendor request and/or reservation.

Booth reservations require 100% deposit of the "Cash Price" at time of reservation. If there is any issue with the deposit, contact Justin Grover. *****

Expo Floor Layout:

- To view the floor layout, visit www.wasatchexpo.com . The floor layout may change at anytime based on space and facility limitations.
- Floor layout includes:
 - 48,600 sq ft of space
 - 90+ vendor booths
 - 2 fly casting ponds
 - 40+/- fly tyer tables

Refund Policy:

Booth refunds will not be issued after Feb 25, 2023. After that date, all booth purchases are final, non-transferable and non-refundable unless the Expo Committee is able to sell the space to another vendor.

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Corporate Sponsorship Levels: Please Call or Email

- Gold Sponsor Package
 - Cost: **\$2,500**, cash and product donation
 - 3 banquet tickets for Dinner night, VIP seating
 - 1-2 booth space with premium placement
 - Logo and link on our website home page & Social Media
 - Sign placement along the competition casting pond

- Silver Sponsor Package
 - Cost: **\$1,700**, cash and product donation
 - 2 banquet tickets for Dinner night, VIP seating
 - 1 booth space with premium placement
 - Logo and link on our website home page & Social Media
 - Sign placement along the competition casting pond

If you are interested in sponsoring either the Tying Theater, Casting ponds, or Classrooms, or please contact Justin Grover. These items will include extra advertising, special booth placement, exclusive signage, and other special offerings.

For Vendor Signup please use the Form Link sent thru Email or click on this link below.

[2023 Wasatch Fly Fishing Expo Vendor Sign Up Link](#)

Hotel Information near the South Towne Expo Center:

The Hilton Garden Inn is the Host Hotel in Sandy, Utah and overflow rooms are nearby at the Residence Inn. For hotel registration at the negotiated rates, contact the hotel and ask for the Wasatch Fly Fishing Expo April 2023 rate (Supposedly \$139). We are waiting for a link to be sent over. We will send it out as soon as we get it. Or you can book your room through our website or the link we will provide soon. We are also looking into Other Lodging Options.

- [Hilton Garden Inn Sandy - Fishing Expo Link](#)

Wasatch Expo Contact Info:

<u>Primary Contact:</u> Justin Grover Expo Committee 801-857-5816 stoneflyut@gmail.com	<u>Alternate Contact:</u> Jared Winkler jared@brightonanglers.com
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Completion of the application does not guarantee approval. The committee reserves the right to select vendors that meet the needs of our attendees.

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Wasatch Expo Mailing Address:

Wasatch Intermountain Fly Tying and Fly Fishing Expo
Attn: Justin Grover
1488 W 4980 S
Salt Lake City, UT 84123

- All checks or money orders should be written out to the **Stonefly Society**
- On-Line Registration also available at www.WasatchExpo.com

The 2023 floor plan will be very similar to 2022 venue floor plan and be available soon.

Shipping Donations or other Items in Advance:

Donations may be shipped in advance to Justin Grover at the address above. If you are shipping, please notify Justin by email when your package is shipped and include a tracking number for it. The Expo takes no responsibility for shipped goods that are lost or damaged.

If not shipped in advance, the donations should be delivered to the Expo Managers Desk on Thursday, April 13th or prior to the opening of the Expo on Friday Morning.

Vendor marketing expectations

We also expect that our vendors share our promotional materials with your fans on social media/Email to help promote the show and make it more successful for all of us. If you need items posted on our social media pages please contact Jared Winkler (jared@brightonanglers.com) or Jason Dyer(thedyeronsnow@gmail.com) and they will take care of what is needed if possible and also provide material for emails to be sent to your email lists.